



## COURSE SYLLABUS

Course Prefix & Number	Business 356
Course Name	Corporate Risk Management
Term	Fall 2020

***Please Read This Syllabus Carefully and Retain It for Future Reference; It Contains Your Responsibilities to Successfully Complete This Course. This Syllabus Is Subject to Any Changes Announced in Class or Through Campus E-Mail; It Is Your Responsibility to Be Aware of Any Changes That Are Announced.***

### 1. COURSE INFORMATION

#### 1.1. Instructor Information

Instructor:	Gary E. Mullins, Ph.D.
Office:	CPS 436
Zoom Office Hours:	M-F: 10:30 – 11:30 or by appointment
Office Telephone:	(715) 346-3906
E-mail:	<a href="mailto:gmullins@uwsp.edu">gmullins@uwsp.edu</a>
Web Page	<a href="https://www.uwsp.edu/busecon/Pages/Faculty/gmullins.aspx">https://www.uwsp.edu/busecon/Pages/Faculty/gmullins.aspx</a>
Expected Instructor Response Time:	Approximately one business day

#### 1.2. Course Information

Course Description:	Identify, measure and manage risk for corporations and individuals. Topics include identification, measurement and reporting of risk, as well as use of financial tools and techniques to control risk. These tools include insurance, portfolio management and financial derivatives.
Course Objectives	<ul style="list-style-type: none"><li>• To understand basic measures of portfolio management and control as a method of controlling risk</li><li>• To understand options to control risk</li><li>• To understand controlling risk by using basic insurance concepts.</li></ul>

### 1.3. Textbook & Course Materials


<b>Required Text:</b>	<u>Essentials of Investments</u> by Zvi Bodie, Alex Kane and Alan J. Marcus – Eleventh edition, Irwin, 2017.
<b>Other Required Materials / Applications:</b>	<ul style="list-style-type: none"> <li>• A business/financial calculator capable of computing such things as present values, internal rates of return, yields to maturity and future values. Examples of good calculators are the Sharp EL-733, and the Texas Instruments BA II+. They generally can be purchased for \$20-30.</li> <li>• Knowledge of current financial and business environment.</li> </ul>
<b>Recommended Texts and Other Readings:</b>	<i>The Intelligent Asset Allocator</i> by William Bernstein – Second Edition, McGraw-Hill, 2017

### 1.4. Course Technology

<b>Instructor Webpage:</b>	<a href="https://www.uwsp.edu/busecon/Pages/Faculty/gmullins.aspx">https://www.uwsp.edu/busecon/Pages/Faculty/gmullins.aspx</a>
<b>Course Website:</b>	Canvas
<b>Other Websites:</b>	
<b>Course Delivery:</b>	Online Asynchronous

**Delivery Mode Changes:** N/A

**Canvas Support:**

Click on the HELP button (  ) in the global (left) navigation menu and note the options that appear:

- Ask Your Instructor a Question  
*Submit a question to your instructor*
  - Use Ask Your Instructor a Question sparingly; technical questions are best reserved for Canvas personnel and help as detailed below.
- Chat with Canvas Support (Student)  
*Live Chat with Canvas Support 24x7!*
  - Chatting with Canvas Support (Student) will initiate a *text chat* with Canvas support. Response can be qualified with severity level.
- Contact Canvas Support via email  
*Canvas support will email a response*
  - Contacting Canvas Support via email will allow you to explain in detail or even upload a screenshot to show your difficulty.
- Contact Canvas Support via phone  
*Find the phone number for your institution*
  - Calling the Canvas number will let Canvas know that you're from UWSP; phone option is available 24/7.
- Search the Canvas Guides  
*Find answers to common questions*
  - Searching the [Canvas guides](#) connects you to documents that are searchable by issue. You may also opt for [Canvas video guides](#).

- Submit a Feature Idea  
*Have an idea to improve Canvas?*
  - If you have an idea for Canvas that might make instructions or navigation easier, feel free to offer your thoughts through this Submit a Feature Idea avenue.

Self-train on Canvas through the Self-enrolling/paced Canvas training course: <https://uws.instructure.com/courses/45767>

**UWSP Technology Support:**

The Office of Information Technology (IT) provides a Service Desk to assist students with connecting to the Campus Network, virus and spyware removal, file recovery, equipment loan, and computer repair. You can contact the Service Desk via email at [techhelp@uwsp.edu](mailto:techhelp@uwsp.edu) or at (715) 346-4357 (HELP) or visit: <https://www.uwsp.edu/infotech/Pages/ServiceDesk/default.aspx>

For technology instruction sheets, online support videos, and other related resources, go to: <https://www.uwsp.edu/online/Pages/Student-Support.aspx>

The university also provides a Technology Tutoring service in which tutors meet with students one-on-one to provide technology assistance. To receive help of this nature visit: <https://www.uwsp.edu/tlc/Pages/techTutoring.aspx>

Additional tools designed to help students taking online or hybrid courses can be found at: <https://www.uwsp.edu/online/Pages/Online%20Student%20Orientation.aspx>

## 2. LEARNING OUTCOMES

### 2.1. Course Goals

- Remember the nature of the investment landscape (instruments, horizons, risks and returns)
- Understand the basic nature of risk
- Analyze statistics to determine risk
- Evaluate the impact of various risk management techniques
- Create risk management vehicles that allow corporate and individual investors to understand and manage risk.

## 2.2. Course Learning Objectives

- To become familiar with basic concepts to evaluate risk.
- To use tools to manage risk. These include:
  - Portfolio management techniques
  - Options
  - Insurance

## 2.3. Academic Unit: School of Business and Economics

**SBE Mission:** The UW-Stevens Point School of Business and Economics creates career ready graduates and leaders through applied learning. We serve the businesses, economy, and people of the greater Central Wisconsin region. We specialize in preparing students for success by providing professional development experiences, access to employers, and in-demand skills.

The SBE achieves its mission by valuing:

- Talent development
- Lifelong learning
- Career preparation
- On the job experiences
- Community outreach
- Regional partnerships
- Continuous improvement

**Accreditation Commitment:** SBE is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a designation earned by only 5 percent of world business schools. Accreditation instills a culture of continuously improving our programs through connections with local business leaders, alumni and the community.

## 3. COURSE POLICIES

### 3.1. Attendance: N/A

### 3.2. Late Work

Work will not be accepted late. Exceptions will be made for any documented university-sanctioned event or documented serious illness.

### 3.3. Etiquette/Netiquette

We are all expected to treat others with respect and courtesy. This includes discussions in class, online or wherever they take place. Someone may say that you're wrong, but no one should be expected to be correct all the time – including me. No one may use derogatory terms for any human being, regardless of who they are.

## 4. GRADING

### 4.1. Grading Scheme

Letter Grade	Percentage Range ( x = your score )				
	A	93	≤	x	≤
A-	89	≤	x	≤	92
B+	86	≤	x	≤	88
B	83	≤	x	≤	85
B-	79	≤	x	≤	82
C+	76	≤	x	≤	78
C	73	≤	x	≤	75
C-	69	≤	x	≤	72
D+	65	≤	x	≤	68
D	60	≤	x	≤	64
F	0	≤	x	≤	60

### 4.2. Grading Notes

My grading is the weighted average of the points on each quiz plus any extra credit added to the quiz.

### 4.3. Points Available

Points (if provided)	Percent (if provided)	Item Description	Gradebook Category (if provided)	Category Percent (if provided)
100	15%	Understanding Risk – <ul style="list-style-type: none"> <li>Evaluating risk using: <ul style="list-style-type: none"> <li>Expected Returns</li> <li>Standard Deviation</li> </ul> </li> </ul>		
100	25%	Creating portfolios with desired risk and return properties		
100	40%	Understanding options: Including <ul style="list-style-type: none"> <li>Options payouts</li> <li>Creating limited-risk payout streams</li> <li>Pricing</li> <li>Arbitrage</li> </ul>		
100	20%	Basic principles of insurance		
	<b>100%</b>	<b>TOTALS</b>		

## 5. COURSEWORK DESCRIPTIONS & COMMENTARY

### 5.1. Quizzes

There will be a quiz at the end of most of the weeks.

### 5.2. *Extra Credit: do not count against you if you don't complete them, but will help you if you at least try to complete them*

There will be extra credit assignments which will count as 5 points each. You may attempt each assignment as many times as you wish. Each assignment successfully completed will add 5 points onto the quiz it's associated with. You can think of them as practice quizzes.

**Although you are not required to do these quizzes, successfully completing them is the best way to do well on the quizzes. Bottom line: they add to your total score and will help you do well on the exams.**

### 5.3. *Smiley Professional Events (or Pro Events): N/A – this is an elective class*

## 6. SCHEDULE

### 6.1. *Dates and Deadlines*

The instructor will provide a tentative course schedule in a supplementary file. All provided course schedules are organized by week number in accordance with the official UWSP Academic calendar. A direct link to the UWSP Academic calendar can be found here:

<https://www.uwsp.edu/regrec/pages/calendars.aspx>

## 7. OTHER ADMINISTRATIVE DETAILS

### 7.1. *ADA / Equal Access for Students with Disabilities*

The American Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities. Links to UWSP's policies regarding ADA, nondiscrimination, and Online Accessibility (IT & Communication Accessibility) can be found at: <https://www.uwsp.edu/datc/Pages/uw-legal-policy-info.aspx>

UW-Stevens Point will modify academic program requirements as necessary to ensure that they do not discriminate against qualified applicants or students with disabilities. The modifications should not affect the substance of educational programs or compromise academic standards; nor should they intrude upon academic freedom. Examinations or other procedures used for evaluating students' academic achievements may be adapted. The results of such evaluation must demonstrate the student's achievement in the academic activity, rather than describe his/her disability.

### **7.1. ADA / Equal Access for Students with Disabilities (Continue)**

If modifications are required due to a disability, please inform the instructor and contact the Disability and Assistive Technology Center to complete an Accommodations Request form. The Disability and Assistive Technology Center is located on the 6th Floor of Albertson Hall. For more information, call 715-346-3365, email [datctr@uwsp.edu](mailto:datctr@uwsp.edu) or visit:

<https://www.uwsp.edu/datc/Pages/default.aspx>

### **7.2. Inclusivity/Nondiscrimination Statement**

It is the responsibility of the instructor to present materials and activities that are respectful of diversity, such that students from all diverse backgrounds and perspectives be well-served by this course. No person shall be discriminated against because of race, ethnicity, color, age, religion, creed, gender, gender identity, sexuality, disability, nationality, culture, genetic information, socioeconomic status, marital status, veteran's status, or political belief or affiliation and equal opportunity and access to facilities shall be available to all. To address concerns regarding any of these issues please call 715-346-2606 or visit:

<http://www.uwsp.edu/hr/Pages/Affirmative%20Action/About-EAA.aspx>

### **7.3. Religious Beliefs Accommodation**

It is UW System policy (UWS 22) to reasonably accommodate your sincerely held religious beliefs with respect to all examinations and other academic requirements. A direct link to this policy can be found here: [https://docs.legis.wisconsin.gov/code/admin\\_code/uws/22](https://docs.legis.wisconsin.gov/code/admin_code/uws/22)

### **7.4. Help Resources**

This section offers help resources relating to academic tutoring, healthcare, counseling, and other matter of student wellbeing. For help recourse related to technology use, please see section 1.4 above.

The Tutoring and Learning Center helps with Study Skills, Writing, Technology, Math, & Science. The Tutoring and Learning Center is located at 018 Albertson Hall. For more information, call 715-346-3568 or visit: <https://www.uwsp.edu/tlc/Pages/default.aspx>

If you need healthcare, UWSP Student Health Service provides student-centered healthcare that empowers and promotes wellness for all UWSP students. Student Health Service is located on the 1st floor of Delzell Hall. For more information, call 715-346-4646 or visit:

<http://www.uwsp.edu/stuhealth/Pages/default.aspx>

The UWSP Counseling Center is staffed with licensed mental health professionals dedicated to assisting students as they navigate difficult circumstances or resolve personal concerns. Therapy and consultation services are free of charge for registered students. The UWSP Counseling Center is located on the 3rd Floor of Delzell Hall. For more information, call 715-346-3553 or visit:

<http://www.uwsp.edu/counseling/Pages/default.aspx>

In addition to the support services provided by Student Health Service and the UWSP Counseling, there are also professional support services available to students through the Dean of Students.

#### **7.4. Help Resources (Continued)**

The Office of the Dean of Students supports the campus community by reaching out and providing resources in areas where a student may be struggling or experiencing barriers to their success. Faculty and staff are asked to be proactive, supportive, and involved in facilitating the success of our students through early detection, reporting, and intervention. As such, an instructor may contact the Office of the Dean of Students if he or she senses that a student is in need of additional support beyond what the instructor is able to provide. For more additional information, please go to <http://www.uwsp.edu/dos/Pages/default.aspx>

UWSP students may also share a concern directly if they or another member of our campus community needs support, is distressed, or exhibits concerning behavior that is interfering with the academic or personal success and/or the safety of others. Please report any concerns of this nature at: <https://www.uwsp.edu/dos/Pages/Anonymous-Report.aspx>

#### **7.5. Emergency Response Guide**

In the event of an emergency, follow UWSP's emergency response procedures. For details on all emergency response procedures, please go to:  
<http://www.uwsp.edu/rmgt/Pages/em/procedures>

#### **7.6. UWSP Community Bill of Rights and Responsibilities**

UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, a set of expectations has been developed for all students, staff, and faculty. This set of expectations is known as the Rights and Responsibilities document, and it is intended to help establish a positive living and learning environment at UWSP. For more information, go to:

<https://catalog.uwsp.edu/content.php?catoid=10&navoid=422#section-1-communal-bill-of-rights-and-responsibilities>

#### **7.7. University Attendance Policy**

In addition to the course attendance policies determined by the instructor (noted above if applicable), the university provide standard guidelines by which students are to abide. All exceptions to the course attendance policy or the university guidelines should be documented in writing. A link to the university's attendance guidelines can be found at:

<https://www.uwsp.edu/regrec/Pages/Attendance-Policy.aspx>

#### **7.8. University Drop Policy**

You are expected to complete the courses for which you register. If you decide you do not want to take a course, you must follow the procedures established by the university to officially drop the course. If you never attend or stop attending a course and fail to officially drop, you will receive an F in the course at end of the semester. A link to the university's drop policy can be found at:

<https://catalog.uwsp.edu/content.php?catoid=11&navoid=431&hl=add%2Fdrop&returnto=search#Drop/Add/Withdrawal Procedures>



### **7.9. Academic Honesty**

UW System policy (UWS 14) states that students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors. Students suspected of academic misconduct will be asked to meet with the instructor to discuss the concerns. If academic misconduct is evident, procedures for determining disciplinary sanctions will be followed as outlined in UWS 14. A direct link to this policy can be found here: [https://docs.legis.wisconsin.gov/code/admin\\_code/uws/14](https://docs.legis.wisconsin.gov/code/admin_code/uws/14)

### **7.10. Grade Reviews/Appeals**

A formal grade appeal, also known as a Grade Review, can be requested in instances when the student feels that he or she was not provided a syllabus with a grading scale in a timely manner (i.e., the end of the second week of classes) and/or the instructor did not stick with the grading scale published in the syllabus. Questions of whether or not the instructor appropriately graded one or more of the course assignments, quizzes, exams, etc. are not matters to be decided by a formal grade appeal, but rather should be taken up with the instructor directly. Information on grade reviews can be found in the University Handbook, Chapter 7, Section 5. A link to the university's policies on non-academic misconduct can be found at:

<https://www.uwsp.edu/acadaff/Pages/gradeReview.aspx>

### **7.11. Non-Academic Misconduct**

Information on non-academic misconduct can be found in Chapters 17 and 18 of the Student Rights and Responsibilities Document. A link to the university's policies on non-academic misconduct can be found at: <https://www.uwsp.edu/dos/Pages/stu-conduct.aspx>.

### **7.12. Confidentiality**

Under FERPA, students cannot remain anonymous in a class. Students are permitted to know who else is in their class.

Learning requires risk-taking and sharing ideas. Please keep your classmates' ideas and experiences confidential outside the classroom unless permission has been granted to share them.

This course may require students to post their work online using applications or services that have not been approved by UW-system. In this situation, the students work will only be viewable only by his or her classmates. None of the work submitted online will be shared publicly. Some assignments require account creation for online programs. The instructor of this course will not share your academic records (grades, student IDs). Confidentiality of student work is imperative, so you should not share the work of your peers publicly without their permission. By participating in these assignments, you are giving consent to sharing of your work with others in this class and you recognize there is a small risk of your work being shared online beyond the purposes of this course. Examples of additional risks include data mining by the company providing the service, selling of your email to third parties, and release of ownership of data shared through the tool. Please contact your instructor prior to the due date if you wish not to participate in these online assignments due to confidentiality concerns.

## **7.12. Confidentiality (Continued)**

UW-System approved tools meet security, privacy, and data protection standards. For a list of approved tools, go to: <https://www.wisconsin.edu/dle/external-application-integration-requests/>. Tools not listed on the website linked above may not meet security, privacy, and data protection standards. If you have questions about tools, contact the UWSP IT Service Desk at 715-346-4357. Links to the Terms of Use and Privacy Policies for tool used at UWSP be found at: <https://www.uwsp.edu/online/Pages/Privacy-and-Accessibility-Links.aspx>

Here are steps you can take to protect your data and privacy:

- Use different usernames and passwords for each service you use
- Do not use your UWSP username and password for any other services
- Use secure versions of websites whenever possible (HTTPS instead of HTTP)
- Have updated antivirus software installed on your devices

Additional resources regarding information security at UWSP can be found at: <https://www.uwsp.edu/infosecurity/Pages/default.aspx>.

It is important for students to understand that faculty are required to report any incidents of maltreatment, discrimination, self-harm, or sexual violence they become aware of, even if those incidents occurred in the past, off campus, or are disclosed as part of a class assignment. This does not mean an investigation will occur if the student does not want that, but it does allow the university to provide resources to help the student continue to be successful.

## **7.13. Intellectual Property - A Guide to Student Recording & Sharing Class Content**

Lecture materials and recordings for this class are protected intellectual property at UW-Stevens Point. Students in this course may use the materials and recordings for their personal use related to participation in this class. Students may also take notes solely for their personal use. If a lecture is not already recorded, you are not authorized to record my lectures without my permission unless you are considered by the university to be a qualified student with a disability requiring accommodation. [Regent Policy Document 4-1] Students may not copy or share lecture materials and recordings outside of class, including posting on internet sites or selling to commercial entities. Students are also prohibited from providing or selling their personal notes to anyone else or being paid for taking notes by any person or commercial firm without the instructor's express written permission. Unauthorized use of these copyrighted lecture materials and recordings constitutes copyright infringement and may be addressed under the university's policies, UWS Chapters 14 and 17, governing student academic and non-academic misconduct.

#### **7.14. Sample Coursework Permission**

The instructor may wish to use a sample of your work or some of the feedback you provide on the course in future teaching or research activities. Examples: showing students an example of a well-done assignment; analyzing student responses on a particular question; discussing teaching techniques at a conference. If your coursework or feedback is used, your identity will be concealed. If you prefer not to have your work included in any future projects, please send the instructor an e-mail indicating that you are opting out of this course feature. Otherwise, your participation in the class will be taken as consent to have portions of your coursework or feedback used for teaching or research purposes.

#### **7.15. Revision Clause**

This syllabus, the provided schedule, and all aforementioned coursework, are subject to change. It is the student's responsibility to check the course website for corrections or updates to the syllabus. Any changes will be clearly noted in a course announcement or through email.

#### **7.16. COVID-19**

##### **Face Coverings:**

- At all UW-Stevens Point campus locations, the wearing of face coverings is mandatory in all buildings, including classrooms, laboratories, studios, and other instructional spaces. Any student with a condition that impacts their use of a face covering should contact the [Disability and Assistive Technology Center](#) to discuss accommodations in classes. Please note that unless everyone is wearing a face covering, in-person classes cannot take place. This is university policy and not up to the discretion of individual instructors. Failure to adhere to this requirement could result in formal withdrawal from the course.

##### **Other Guidance:**

- Please monitor your own health each day using [this screening tool](#). If you are not feeling well or believe you have been exposed to COVID-19, do not come to class; email your instructor and contact Student Health Service (715-346-4646).
  - As with any type of absence, students are expected to communicate their need to be absent and complete the course requirements as outlined in the syllabus.
- Maintain a minimum of 6 feet of physical distance from others whenever possible.
- Do not congregate in groups before or after class; stagger your arrival and departure from the classroom, lab, or meeting room.
- Wash your hands or use appropriate hand sanitizer regularly and avoid touching your face.
- Please maintain these same healthy practices outside the classroom.